

Avery Dennison MPI™ 2000 Series



Effortless Application. Lasting Impact.

When you want digitally printed, durable graphics that offer the perfect balance of performance and cost, the Avery Dennison MPI™ Intermediate Films are the ideal choice for applications lasting up to 7 years.

This versatile range is designed for all kinds of flat and slightly curved surfaces. Select the option that best fits your needs, including products with Avery Dennison Easy Apply™ and Easy Apply™ RS

technology — available in MPI 2004 EA, MPI 2004 EA PW, and MPI 2005 EA RS — for faster, easier, and air entrapment-free installation. A choice of adhesives ensures the right solution for every application.

For the perfect finishing touch, pair your graphics with the matching DOL overlaminating film to add protection and achieve the desired matt, gloss, or lustre finish.



Key Features

- **Easy Apply™ & Easy Apply™ RS Technology**
Reduces wrinkles and air entrapment for faster, smoother, and cleaner installations.
- **Enhanced Repositionability & Slideability**
Allows precise positioning and effortless adjustment of large graphics before final adhesion.
- **Clean long-term removability**
Permanent adhesive with long-term removability.
- **Versatile Application**
Suitable for flat and slightly curved surfaces, making it ideal for fleet graphics, medium term applications on fleet vehicles and signage.
- **Excellent Print Quality**
Delivers vibrant, high-resolution prints that ensure your graphics stand out.
- **Durable & Long-Lasting**
Provides reliable performance for your medium to long-term decorations, helping minimize maintenance and replacement costs.
- **Customizable Finish with DOL Overlaminates**
Choose from matt, gloss, or lustre finishes to achieve the perfect final look.

Recommended Uses

- Printed outdoor and indoor advertising and signage
- Printed vehicle graphic panels on flat surfaces
- Partial wraps, racing vehicles, medium term applications on fleet vehicles, trucks, show cars

Comparison Table MPI™ 2000 Series

	MPI™ 2000*	MPI™ 2004 EA	MPI™ 2004 EA PW	MPI™ 2005 EA RS
Conformability	2D	2D	2D	2D
Durability	7 years	7 years	7 years	7 years
EA feature	No	Yes	Yes	Yes
Slideability	No	No	High	High
Repositionability	No	No	High	High
Speed of application	Regular	Regular	High	High
LTR	No	No	No	Yes

* Includes products: 2001, 2020 / 2040, 2041 / 2150

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