

Avery Dennison®

700 Premium Film™



Sign making just got easier.

A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and slight corrugations - and also for signage, window graphics and durable outdoor advertising.

The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range.

KEY BENEFITS

- A medium-life range that covers all sign makers everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 113 standard colours are available, along with a colour-matching service, and 24 colours come also with Easy Apply™ technology
- Black & White matt available with Hi-Tack adhesive



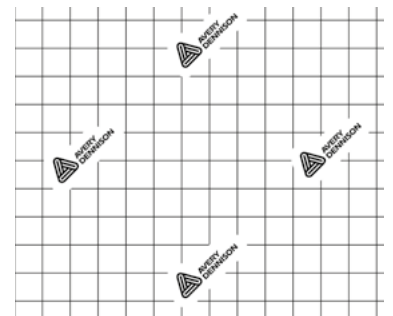
CONVERTER FRIENDLY

- Conformable and flexible - easy to apply, no lifting from recesses
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting

RECOMMENDED USES

700 Premium Film offers a very wide range of special colours for:

- Window graphics
- Directional signage, indoor and outdoor
- Vehicle graphics (rigid sided)
- Poster sites
- Promotional displays



Scan this QR code to see all the colours:



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